



**iapd**

international association  
of plastics distribution

## media release

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FOR IMMEDIATE RELEASE

### **IAPD Announces 2013 Education Circle of Champions Award Recipients**

OVERLAND PARK, Kans. – The International Association of Plastics Distribution (IAPD) has announced the following member companies as the 2013 Education Circle of Champions Award recipients:

#### Gold Award Recipients

- Cope Plastics, Inc.
- Laird Plastics
- Redwood Plastics Corporation, A Member of Prisma Plastics International Inc.

#### Silver Award Recipients

- Nylatech, Inc.
- Total Plastics, Inc.

These five companies were selected for their commitment to continuing plastics education and sales training through IAPD's training programs and education resources. They were recognized in a special video presentation during the opening general session of the 2013 IAPD Convention and Plastics Showcase in Miami, FL, on Tuesday, October 1.

The Education Circle of Champions has three award levels: Gold, Silver and Bronze. The criteria is demanding, so it is significant that three companies achieved the Gold Level and two companies achieved the Silver Level, and two of the companies moved up a level this year compared to last year. Total Plastics, Inc. earned a Bronze award in 2012 and Redwood Plastics Corporation, A Member of Prisma Plastics International Inc. earned a Silver award in 2012. "Not only did the number of award recipients from three in 2012 to five in 2013 nearly double, the dedication and passion that these companies have shown through their promotion of plastics education and training initiatives within their company, IAPD and the plastics industry has significantly increased," said IAPD Education Committee Chair Chad Wittkopp.

"I am proud of the outstanding enthusiasm and support that these five companies have shown for IAPD's educational and training offerings and their awards are well-deserved," said IAPD CEO Susan E. Avery, CAE. "With IAPD members like these five companies promoting plastics education and training,

not only will we help advance the knowledge and expertise of our member company employees but the plastics industry as a whole.”

In 2012, a new award criteria model was established in which eligible companies must meet an initial minimum qualification of a percentage of employees passing IAPD Plastics Certificate Program Level I and/or passing Excellence in Sales Certificate Program Level I. Once the minimum requirement is met, additional points can be achieved by participating in any number of training and education activities, including:

- Establishing a new company-wide training program or upgrading/replacing a current program
- Having corporate representation in at least eight IAPD education events
- Using at least three IAPD education materials in their company

This year, “corporate representation at the University of Industrial Distribution (UID) annual event at Indiana University-Purdue University” was added as a training option. Laird Plastics and Redwood Plastics Corporation, A Member of Prisma Plastics International Inc. earned points for their UID attendance.

## **About IAPD**

The International Association of Plastics Distribution (IAPD), established in 1956, brings together distributors, manufacturers, manufacturers’ representatives, fabricators, recyclers and service providers in an environment which encourages a free flow of ideas and information that help members build their businesses. Every program and service we provide is designed with the simple goal of helping our members increase profitability. Membership in IAPD is an affordable business investment. IAPD provides training, connections with customers and suppliers and information about developments that impact the industry. What makes IAPD unique is a commitment to educating customers and other key end-users about plastics. In other words, IAPD works with members to build the demand for plastics. Central to this effort is the reinforcement of the value of distribution.

For more information, visit [www.iapd.org](http://www.iapd.org).

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