



**iapd**

international association  
of plastics distribution

## media release

Date: July 1, 2013  
Contact: Liz Novak, Director of Marketing and Communications  
+ 913.345.1005

FOR IMMEDIATE RELEASE

### **IAPD Takes Plastics to the Hill for the 2013 Plastics Industry Fly-In**

OVERLAND PARK, Kans. – So that Washington policymakers directly hear the collective concerns of the plastics industry, the nation's third largest manufacturing sector, the International Association of Plastics Distribution (IAPD) is joining industry leaders from seven other plastics associations to meet with members of Congress and their staffs in their Congressional offices on July 24, 2013.

According to Susan E. Avery, CAE, IAPD CEO, "While the other plastics associations cover many segments of the overall plastics industry, only IAPD represents distribution. This makes IAPD's participation vital to telling the overall story of plastics, as distribution is closest the end-use customer, but more importantly, whether your company is a large or small; distributor, fabricator, manufacturer or manufacturers' representative — each branch or location represents a distinct business, which has an impact on a local economy. The most talked about issue in D.C. right now is job creation. Legislators want to create relationships with businesses in their respective districts. Each company, plant, location or branch, represents a small business. So whether you are a national, international or local company, each of your locations represents a distinct business. Legislators want your stories — you are job creators and also, depending on the markets you serve, you may be the very key to a particular legislator's district."

During the Fly-In, participants from IAPD will have the opportunity to discuss these issues with lawmakers:

- Extended Producer Responsibility (EPR)
- U.S. Green Building Council's LEED Program/Green Building Standards
- Toxic Substances Control Act (TSCA)
- PVC piping deselection attacks, such as direct regulatory issues and codes causing deselection of PVC in many markets

SPI President and CEO William R. Carteaux said, "It is crucial that the entire plastics industry point out the business challenges and economic difficulties we face directly to those who actually can do

6734 W. 121st Street, Overland Park, KS 66209 USA  
phone: +913.345.1005 fax: +913.345.1006  
www.iapd.org iapd@iapd.org  
*Susan E. Avery, CAE, Chief Executive Officer*

something to remedy them: Members of Congress. When a single bill or law could put companies out of business and employees out of jobs, we feel strongly that we must be proactive in communicating the critical concerns of an industry that makes such a positive impact on the economy.”

The other plastics associations participating in the Fly-In include:

- American Chemistry Council (ACC)
- American Mold Builders Association (AMBA)
- Plastic Pipe and Fittings Association (PPFA)
- SPI: The Plastics Industry Trade Association
- Vinyl Institute (VI)
- Western Plastics Association (WPA)

Participants in the Fly-In will arrive on the evening of July 23<sup>rd</sup>. July 24<sup>th</sup> will begin with a breakfast briefing on issues, followed by meetings with Administration officials. Following a lunch briefing, the plastics leaders will move to the House and Senate Office Buildings for their meetings with members of Congress. There will be an evening reception, with members of Congress and other invited guests. More information about the 2013 Plastics Industry Fly-In, including how to register for the event, is available at [www.iapd.org/events/Plastics\\_Flyin.cfm](http://www.iapd.org/events/Plastics_Flyin.cfm).

In 2011, the latest full year for which data is available, the U.S. plastics industry generated US\$380.4 billion dollars in annual shipments, which was a 12 percent increase from 2010. It directly employed almost 900 thousand people in 16,298 facilities, with a presence in every state. Approximately 33,700 plastics jobs have been added since the end of 2009.

### **About IAPD**

The International Association of Plastics Distribution (IAPD), established in 1956, brings together distributors, manufacturers, manufacturers’ representatives, fabricators, recyclers and service providers in an environment which encourages a free flow of ideas and information that help members build their businesses. Every program and service we provide is designed with the simple goal of helping our members increase profitability. Membership in IAPD is an affordable business investment. IAPD provides training, connections with customers and suppliers and information about developments that impact the industry. What makes IAPD unique is a commitment to educating customers and other key end-users about plastics. In other words, IAPD works with members to build the demand for plastics. Central to this effort is the reinforcement of the value of distribution.

Connect with IAPD:



6734 W. 121st Street, Overland Park, KS 66209 USA  
phone: +913.345.1005 fax: +913.345.1006  
[www.iapd.org](http://www.iapd.org) [iapd@iapd.org](mailto:iapd@iapd.org)  
*Susan E. Avery, CAE, Chief Executive Officer*