



iapd

international association
of plastics distribution

media release

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FOR IMMEDIATE RELEASE

2013 IAPD Convention to Celebrate Plastics with Design Competition

OVERLAND PARK, Kans. The International Association of Plastics Distribution (IAPD) is pleased to announce a fresh new concept for its 57th Annual Convention and Plastics Showcase, to be held in Miami, Florida, September 30-October 2, 2013.

The theme for 2013 is "Celebrating the Power of Plastics." With glamorous and exciting South Beach as the setting, one of the many highlights of the week will be the first-ever IAPD Plastics Design Competition, featuring innovative uses of plastics in different applications. This event will appeal to those who use plastics, such as the engineering and design community, plus be eye-opening to the general public and the press. It is an opportunity to see the use of plastics in exciting new ways that help solve problems, conserve energy and provide better, healthier products to the world.

"I am looking forward to seeing what the plastics community will do to show the many exciting and interesting uses of plastics," said Susan E. Avery, CAE, IAPD Chief Executive Officer. "Our distributor, manufacturer and fabricator members are involved in many innovative projects, and the 2013 IAPD Plastics Design Competition is a wonderful way to celebrate all the positive ways plastics are being used in various industries today. I encourage everyone with an innovative application and story to tell to submit their application today. Entries for the Design Contest will be used to promote plastics to the engineering/specifying/end-using audiences and to the press. Plastics have incredible application stories to tell and the competition will help IAPD promote the uses and benefits of plastics to the broader end-using community."

The competition is open to all companies, individuals or universities. However, if an applicant is not an IAPD member, the applicant must be collaborating with an IAPD member company. Designs made with materials produced or distributed within the IAPD family of plastics in the stock shapes, engineering, see-through or pipe, valves and fittings families of products will be considered. Three finalists will be selected to present their designs at a special luncheon on October 2. The entry can be physically or digitally displayed during the presentation.

An independent design review board will select the top three finalists from the applications received. The first, second and third place winners will be announced at a reception at the end of the Plastics Showcase, which immediately follows the luncheon. The first place winner will receive a prize package valued at \$1,000; the second place winner will receive a prize package valued at \$500; and the third place winner will receive a prize package valued at \$250. Further, the winners' stories will be featured

in IAPD's publications and marketing campaigns throughout the year to further evangelize plastics and their applications.

Anyone interested in applying for the 2013 IAPD Plastics Design Competition may [click here](#) for the application and more details.

About IAPD

The International Association of Plastics Distribution (IAPD), established in 1956, brings together distributors, manufacturers, manufacturers' representatives, fabricators, recyclers and service providers in an environment which encourages a free flow of ideas and information that help members build their businesses. Every program and service we provide is designed with the simple goal of helping our members increase profitability. Membership in IAPD is an affordable business investment. IAPD provides training, connections with customers and suppliers and information about developments that impact the industry. What makes IAPD unique is a commitment to educating customers and other key end-users about plastics. In other words, IAPD works with members to build the demand for plastics. Central to this effort is the reinforcement of the value of distribution. For more information, visit www.iapd.org.

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