



iapd

international association
of plastics distribution

media release

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FOR IMMEDIATE RELEASE

Popular IAPD Plastics Application Design Competition Builds on Success for Second Year

OVERLAND PARK, KS -- The International Association of Plastics Distribution (IAPD) is pleased to announce the next IAPD Plastics Application Design Competition for its 58th Annual Convention and Plastics Expo, to be held in Chicago, Illinois, October 27-30, 2014.

The 2013 IAPD Plastics Application Design Competition was one of the many highlights of IAPD's annual convention in Miami, FL, last year. Delegates enjoyed seeing the innovative uses of plastics in applications presented by the finalists. Thanks to their feedback, IAPD has added some exciting new changes for 2014, including the addition of two divisions, Corporate and Collegiate, and more valuable prizes.

The 2014 IAPD Plastics Application Design Competition will build upon the success of the inaugural contest with enhancements to make it more appealing to those who use plastics, such as the engineering and design community, plus be eye-opening to the general public and the press. It is an opportunity to see the use of plastics in exciting new ways that help solve problems, conserve energy and provide better, healthier products to the world.

"I was thrilled with the response to the 2013 IAPD Plastics Application Design Competition and I am looking forward to seeing what this year's applicants will do to show the many exciting and interesting uses of plastics in this second year of the competition," said IAPD CEO Susan E. Avery, CAE. "Our distributor, manufacturer and fabricator members are involved in many innovative projects, and the 2014 IAPD Plastics Application Design Competition is a wonderful way to celebrate all the positive ways plastics are being used in various industries today. It's also a great way for students to get exposure for their projects. In fact, the first-place winners of the 2013 competition were a team of students from UMass Lowell who have the support of IAPD and many prominent member companies as they evolve from a team of talented young people with a great idea to a 501(c) (3) non-profit organization with patents, marketing support and more. I encourage everyone with an innovative application and story to tell to submit their application today. Entries will be used to promote plastics to the engineering/specifying/end-using audiences and to the press. Plastics have incredible application stories to tell and the competition will help IAPD promote the uses and benefits of plastics to the broader end-using community."

Addition of Corporate and Collegiate Divisions

The competition is open to all companies, individuals or universities. If an applicant in the Corporate division is not an IAPD member, the applicant must be collaborating with an IAPD member company. Collegiate applicants are exempt from the requirement of IAPD member involvement, but are welcome to contact IAPD members for assistance. Designs made with materials produced or distributed within the IAPD family of plastics in the stock shapes, engineering, see-through or pipe, valves and fittings families of products will be considered. Three finalists from each division will be selected to present their designs at a special event on Wednesday, October 29 during the IAPD Annual Convention in Chicago, IL. The entry can be physically or digitally displayed during the presentation.

An independent design review board comprised of OEMs, academia, industry thought leaders and media will select the top three finalists for each division from the applications received. The first, second and third place winners will be announced at the IAPD Annual Convention. The winners' stories will be featured in IAPD's publications and marketing campaigns throughout the year to further evangelize plastics and their applications.

Companies and students interested in applying for the 2014 IAPD Plastics Application Design Competition may [click here](#) for the application and more details.

About IAPD

The International Association of Plastics Distribution (IAPD), established in 1956, brings together distributors, manufacturers, manufacturers' representatives, fabricators, recyclers and service providers in an environment which encourages a free flow of ideas and information that help members build their businesses. Every program and service we provide is designed with the simple goal of helping our members increase profitability. Membership in IAPD is an affordable business investment. IAPD provides training, connections with customers and suppliers and information about developments that impact the industry. What makes IAPD unique is a commitment to educating customers and other key end-users about plastics. In other words, IAPD works with members to build the demand for plastics. Central to this effort is the reinforcement of the value of distribution. For more information, visit www.iapd.org.

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