

It's Awards Season at IAPD

by IAPD Environmental Committee

IAPD is dedicated to promoting and celebrating the achievements of its members. The Environmental Committee supports this mission through its annual IAPD Environmental Excellence Awards. We're happy to announce that award applications are now being considered for the 2017 IAPD Environmental Excellence Awards. We encourage you to download the awards application, review the environmental checklist and apply for an award.

Why apply for an award?

In a crowded marketplace, companies need a way to differentiate themselves. By promoting your company as environmentally responsible, you can set yourself apart from your competitors. All award applications that accrue at least 100 points will be eligible to use and display the 2017 GreenScene™ logo on their website, in their marketing materials and in their email signatures. With it, you can broadcast your dedication to environmental sustainability to your customers and the world.

What's in it for me?

In addition to being able to proudly display the 2017 GreenScene™ logo, all companies that meet the points criteria will receive a Gold, Silver or Bronze level award. Plus, the company with the most points overall will receive a special award for Best Overall Program. All award recipients will be honored during the opening session at the 66th Annual IAPD Convention on October 16-19, 2017 in Chicago, IL, USA. Special mention will be made during the opening session video, plus there will be a photo opportunity after the opening session to have representatives from your company photographed with the incoming and outgoing IAPD presidents and your award. A press release will be sent to announce your company's status as a 2017 IAPD Environmental Excellence Award winner and your sustainability efforts will be highlighted in the December 2017/January 2018 issue of *Performance Plastics* magazine.

Look for the IAPD Environmental Excellence Awards application on www.iapd.org, where you can also find the environmental checklist and other resources.