

Meet Your Environmental Committee in Miami

by Mark Shriver

This year's IAPD Convention and Plastics Showcase promises to be extra-spectacular, set in exciting South Beach with so many new and interesting things to do. Be sure to see the special convention preview in this issue to get all the details.

Your Environmental Committee is also getting fired up for the convention, because this year they're doing something exciting and new, too. In addition to hosting what promises to be a very informative environmental session from recycler Sandy Rosen, your Environmental Committee will also be on hand at a special information table set up near the registration area.

Please stop by this table to:

- Pick up a copy of a brand-new brochure with tips for how to make the most of your recycling.
- Find out more about the GreenScene™ Program, and how your company might qualify.
- Fill out a quick Environmental Survey.
- Learn how you can find recordings of the two popular recycling webinars, from February and June.
- Enter for your chance to win a prize during the Plastics Showcase reception on Wednesday, October 2.
- Get your very own special gift from the Environmental Committee.
- Talk to the committee members about how to overcome any challenges you might be facing with implementing your own recycling programs.

The Environmental Committee is excited to have this opportunity to talk one-on-one with convention delegates about the environmental benefits of plastics and how to be an environmentally responsible plastics company. The committee is always interested in telling the story about all the good that results from having plastics in our lives: from how plastics were originally developed to replace ivory used in billiard balls to how clean water systems (thanks to plastic piping) have helped millions of people in underdeveloped areas have better, healthier lives to how plastics are reducing the amount of fuel needed in cars and airplanes because they are replacing metals, resulting in a great deal of weight savings.

You can help us tell the story, too, just by filling out the Environmental Survey! We'll take the data we collect and be able to prove to plastics detractors that, yes, plastics are being recycled, staying out of landfills and conserving the raw materials required to make them. Also, thanks to your participation, we'll be able to show that plastics companies are indeed good ambassadors for the environment, whether it's through alternative energy usage, educating customers and employees, conserving energy and/or promoting the use of "green" plastics.

So, stop by, say hello and see what your Environmental Committee has to offer. Looking forward to seeing you in Miami!

IAPD Environmental Committee Members

Chair: Mark Shriver, Curbell Plastics, Inc.

Amy Brandon, Boltaron

Andy Ferguson, Cope Plastics, Inc.

Mark Hense, Midland Plastics, Inc.

Angela Rodenburgh, Redwood Plastics Corporation,

A Member of Prisma Plastics International Inc.

Drew Schwartz, Colorado Plastic Products

Kevin Short, Laird Plastics

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